

Is Your Business or Organization Looking to Hire a Professional, Part-Time, Remote Digital Marketer? Aaron Di Blasi, PMP, Mind Vault Solutions, Ltd., is Seeking a New Client Partnership. Hire Direct And Pay No Agency Fee.

Could your business or organization use help with your digital marketing workflow? Tasks like website administration, article assembly and publication, graphic design, website updates, email newsletter blasts and social media scheduling? Aaron Di Blasi, Owner and Sr. Project Management Professional for Mind Vault Solutions, Ltd. is seeking a new client partnership.

You Are: Any size business, organization, non-profit or government entity seeking to outsource some or all of your digital marketing workflow.

I Am: My name is Aaron Di Blasi and I am the owner and Sr. Project Management Professional for [Mind Vault Solutions, Ltd.](#), a leading international provider of professionally outsourced marketing administration and consultation services. Mind Vault has no physical locations so I am able to serve you no matter where you are located geographically. Mind Vault consists of 7 certified Project Management Professionals, including myself, each of which serve a number of clients under the Mind Vault umbrella. Mind Vault excels at providing exceptional digital marketing services to businesses and organizations that require them. I acquired my PMP Certification in March of 2004. I am also certified in front end web development, email



marketing, content marketing, social media marketing, and several other, more specific, digital marketing technologies. More information for your consideration below.

Seek Status: Open

Contact Information: Name: Aaron Di Blasi | Title: Sr. Project Management Professional | Company: [Mind Vault Solutions, Ltd.](#) | Email: ad@mvs ltd.com | Phone (Toll Free): [+1 \(855\) 578-6660](tel:+18555786660) | Web: <https://mvs ltd.com>.

Other Document Types: You may also view and/or download this Vendor Profile as a [Microsoft Word document](#) or [Adobe PDF document](#).

Job Type: Contract / Part Time / Remote

Job Title: Digital Marketing Professional

Required Contractual Length: None. Monthly. Cancel anytime.

Maximum Service Hours Available To You Per Week: 10 hours maximum.

Maximum Service Hours Available To You Per Month: 40 hours maximum.

Minimum Monthly Budget Required For Retainer: (1) If you are a certified 501(c)(3) non-profit organization, **\$250.00 USD per month** or 10 hours per month at \$25 per hour. | (2) If you are not a 501(c)(3) nonprofit organization, **\$350.00 USD per month** or 10 hours per month at \$35 per hour. | Minimum of 10 service hours per month required. Maximum of 40 service hours per month available.

Your Hourly Rate and Turnaround Time: (1) If you are a certified 501(c)(3) non-profit organization, **\$25 USD per hour** with 24 hour turnaround via email or text. | (2) If you are not a 501(c)(3) nonprofit organization, **\$35 USD per hour** with 24 hour turnaround via email or text. | (3) Non-profit or for-profit, **\$50 USD per hour** anytime you require a 12 hour turnaround time on any work request and/or video or voice communication. | Minimum of 10 service hours per month required. Maximum of 40 service hours per month available.

Applicant Name: Aaron Di Blasi

Applicant Title: Sr. Project Management Professional, Owner, Mind Vault Solutions, Ltd.

Number of Client Partnerships That I Am Currently Seeking: One. I currently have 40 hours per month, or 10 hours per week, available within my current work schedule. Once I've partnered with the client that I am currently seeking here my work schedule will be

full once again. Due to this restriction I may not be able to consider all possible partnerships.

Education:

(1) Computer Engineering (BSCpE) | Case Western Reserve University | 1993-1997

(2) Digital Design and Multimedia Programming (DDMP) | Cleveland Institute of Art | 2005-2006

(3) Taekwondo, 3rd Degree Black Belt | Grandmaster Moo Hwan Kim | 1998-2012

Experience:

(1) March 2004 – Present | Project Management Professional | [Mind Vault Solutions, Ltd.](#) | Mind Vault Solutions, Ltd. is a leading international provider of professionally outsourced marketing administration and consultation services.

(2) June 2020 – Present | Publisher | [Top Tech Tidbits](#) | Founded in 2004, Top Tech Tidbits is a leading not-for-profit Adaptive Technology publication that reaches over 7,000 adaptive technology professionals, educators and enthusiasts each week. Adaptive Technology refers to items that are specifically designed for people with disabilities.

(3) April 2001 – March 2004 | Web Developer and Sr. Designer | [Penton Media, Inc.](#), Design, Engineering and Manufacturing Group (DEMG) | Website design and development, marketing and project management. Custom digital solutions provider.

(4) December 2000 – April 2001 | Domino Application Designer | [Penton Media, Inc.](#), Information Technology Department | Lotus Notes Technician. AT&T Global Network Technician. Domino Application Design, R5 Transition, Mac & PC Laptop / Desktop configuration, maintenance, and troubleshooting.

(5) February 1999 – December 2000 | Graphic Designer and Ad Services Artist | [Penton Media, Inc.](#), Machine Design Magazine | Graphic Design for Press. Full magazine layout from concept to press. Digital workflow coordinator.

(6) February 1999 – December 2000 | Web Developer and Graphic Designer | [Penton Media, Inc.](#), American Machinist Magazine | Website design, development, maintenance and troubleshooting.

Specializations: (1) Digital Strategy and Content Marketing (2) Social Media Marketing (3) Email Marketing (4) Online Fundraising (5) [ADA](#), [WCAG](#) and [Section 508](#) Compliance (6) Website Development and Administration (7) Graphic Design.

Certifications: (1) PMP, Project Management Professional, [PMI Institute](#), (2004 to Present) (2) Digital Marketing Associate, [Meta Certified](#) (2022-Present) (3) Social Marketing Professional, [Hootsuite Certified](#) (2020-Present) (4) Email Marketing Professional, [Constant Contact Certified](#) (2019-Present).

Awards: (1) [Mind Vault Solutions, Ltd. Earns 2018 Constant Contact Solution Provider All Star Award.](#) (2) [Aaron Di Blasi, PMP, Mind Vault Solutions, Ltd. Named a Constant Contact Certified Solution Provider.](#) (3) [Aaron Di Blasi, PMP, Mind Vault Solutions, Ltd. Awarded Social Media Marketing Certification by Hootsuite, World Leader in Social Media Marketing Solutions.](#) (4) [Mind Vault Solutions, Ltd. Ranked One of The Top 30 Web Design Agencies in Cleveland, Ohio in 2021 by DesignRush.](#) (5) [Aaron Di Blasi, PMP, Mind Vault Solutions, Ltd. Named Constant Contact Certified Solution Provider 3 Years in a Row.](#) (6) [Aaron Di Blasi, PMP, Mind Vault Solutions, Ltd. Awarded Digital Marketing Associate Certification by Meta.](#)

Testimonials: (1) [Partner Testimonial For Mind Vault Solutions, Ltd. by Joseph M. Cicero, Jr., Retired Mayor, City of Lyndhurst, Ohio.](#) (2) [Partner Testimonial For Mind Vault Solutions, Ltd. by Larry Lewis, President and Founder, Flying Blind, LLC and Director of Government Sales and Strategic Partnerships for The Paciello Group.](#) (3) [Partner Testimonial For Mind Vault Solutions, Ltd. by Deb Betz, Brush High School Alumni Association.](#) (4) [Partner Testimonial For Mind Vault Solutions, Ltd. by Donna Jodhan, President, Advocate and Author.](#)

Services I Provide: (1) Digital Marketing Consultation (2) Domain Name Administration (3) Website Hosting (4) Website Transfer / Relocation (5) Website Design and Development (6) Website Administration (7) Article Assembly, SEO and Publication (8) Graphic Design (9) Content Syndication (10) Email Marketing (11) Social Media Scheduling (12) eCommerce Administration and Optimization (13) Surveys (14) Analytics.

Job Roles I Can Fill: Administrative Coordinator, Content Manager, Content Marketer, Content Strategist, Digital Content Specialist, Digital Designer, Digital Marketing Assistant, Digital Marketing Consultant, Digital Marketing Project Manager, Digital Marketing Specialist, Digital Production Manager, Ecommerce Administrator, Ecommerce Consultant, Email Marketing Manager, Front End Website Developer, Graphic Designer, Product Marketing Consultant, Project Manager, Remote Digital Project Manager, SEO Strategist, Social Media Coordinator, Social Media Manager, Web Content Coordinator, Web Project Manager, Webmaster, Website Designer, and Website Project Manager.

Software I Am Proficient In: This is a list of software in which I am both proficient and/or certified. I have full access to each piece of software listed and can use any or all of them to satisfy your work requests. This list includes, but is not limited to: Adobe Acrobat CC, Adobe Bridge CC, Adobe Dreamweaver CC, Adobe Illustrator CC, Adobe

InDesign CC, Adobe Photoshop CC, Audacity, Biteable, Constant Contact, Facebook, FormStack, FTP Professional, Hootsuite, Instagram, LinkedIn, Microsoft Access, Microsoft Excel, Microsoft Outlook, Microsoft PowerPoint, Microsoft Publisher, Microsoft Visual Studio Code, Microsoft Word, SEOmoz, SnagIt, Snap Chat, Twitter, WordPress, and YouTube.

References: Available upon request. Email me at ad@mvsLtd.com.

Client List: Available upon request. Email me at ad@mvsLtd.com. Please note that I may not be able to disclose all clients with whom I currently have a contractual relationship due to active non-disclosure agreements.

Number of Clients I Currently Serve: 4

Longest Client Served: 18 years.

How Long Have You Served Your Currently Active Clients? (1) 18 Years (2) 15 Years (3) 10 Years (4) 4 Years.

Do You Have Experience Serving Blind Clients? Yes. I have served several blind business owners and non-profit administrators for 10 years or more. Two of my four current clients are blind business owners or BVI-related non-profit initiatives.

Do You Have Experience Serving Government Clients? Yes. I have served three Mayors and several other municipal, county and state government representatives for 15 years or more. One of my four current clients are government representatives.

My Daily Availability:

- Greenwich Mean Time (GMT): 6AM to 6PM, 7 days a week, 365 days a year.
- Pacific Time (PST/PDT): 11AM to 9PM, 7 days a week, 365 days a year.
- Mountain Time (MST/MDT): 12PM to 10PM, 7 days a week, 365 days a year.
- Central Time (CST/CDT): 1PM to 11PM, 7 days a week, 365 days a year.
- Eastern Time (EST/EDT): 2PM to 12AM, 7 days a week, 365 days a year.

Social Media Profiles (Business, Mind Vault Solutions, Ltd.):

Business Facebook Profile: <https://mvsLtd.com/facebook>

Business Twitter Profile: <https://mvsLtd.com/twitter>

Business LinkedIn Profile: <https://mvsLtd.com/linkedin>

Business Instagram Profile: <https://mvsLtd.com/instagram>

Business YouTube Profile: <https://mvsLtd.com/youtube>

Business Google Profile: <https://mvsLtd.com/google>

Social Media Profiles (Personal, Aaron Di Blasi):

Personal LinkedIn Profile: <https://www.linkedin.com/in/aarondiblas/>

Personal Facebook Profile: <https://www.facebook.com/aaron.diblas/>

Personal Twitter Profile: <https://twitter.com/aarondiblas/>

Personal Instagram Profile: <https://www.instagram.com/aarondiblas/>

How You Save Money: (1) No agency or recruiter fee to locate me. Those extra dollars can now be funneled into your marketing budget instead. (2) As an agency with no physical locations we can afford to charge clients hourly rates that are up to 50% below that of a traditional agency.

Interview Options: I am available for interview via video conference or voice conference. I am unable to attend onsite interviews. [Initial contact via email preferred](#). Once we determine the level of fit between us we can schedule an interview using your preferred method of communication. I look forward to working with you.

TL; DR (By Aaron Di Blasi, PMP, Mind Vault Solutions, Ltd.)

Since founding Mind Vault in 2004 I have connected with new clients in a variety of ways. Mostly through client and agency referrals. The issue with agency referrals is that they charge you, the person hiring me, a hefty fee on top of my hourly rate. And when I say hefty I mean somewhere between **\$5 and \$25** per hour, **in addition** to my hourly rate. Just check out agencies like [TopTal](#), [Upwork](#), [Fiverr](#), [Freelancer](#), [SolidGigs](#), etc., and you'll quickly see what I mean.

In addition, agencies remain in the way, in order to continually collect their fee, and often lead great partnerships out the door. So I decided the next time I had a client opening I was not going to go through an agency. I was going to locate the new client myself. Why? So that they could receive the actual value that I offer without having to pay exorbitant agency fees to stay with me. These are the kinds of business relationships that last, and precisely the type of business relationship that I am currently seeking. I have served several of my current clients for more than 15 years. I believe in lasting partnerships and the great personal relationships that make them possible. So if you're looking for a long term partner that can take your business or organization's marketing to the next level, send me an email today at ad@mvsLtd.com and let's set up a call. I'd love the opportunity to serve your business or organization for the next 15 years or more.

Thanks for thinking Mind Vault.

**#digitalmarketing #certified #toptalent #aarondiblas #mvsLtd #websitedesign
#websitedevelopment #websiteaccessibility #contentmarketing #graphicdesign
#emailmarketing #socialmediamarketing #onlinefundraising #adacompliance
#wcagcompliance #section508compliance**

Aaron Di Blasi, [PMP](#) (2006-Present)
Sr. Project Management Professional

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Digital Marketing Associate, [Meta Certified](#) (2022-Present)
Social Marketing Professional, [Hootsuite Certified](#) (2020-Present)
Email Marketing Professional, [Constant Contact Certified](#) (2019-Present)

Specializing in:

Digital Strategy and Content Marketing
Social Media Marketing
Email Marketing
Online Fundraising
[ADA](#), [WCAG](#) and [Section 508](#) Compliance

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